

MISS FIDO MANNERS

NEW YORK, N.Y.—Nationally recognized pet expert, socialite and *Pet Business* columnist Charlotte Reed has written a new book, *The Miss Fido Manners Complete Book of Dog Etiquette: The Definitive Guide to Manners for Pets and Their People* (Adams Media; July; Trade Paperback Original). Dogs have undeniably become today's must-have



accessory, but with their increasing popularity, questions of propriety arise. From dining out to the proper dos-and-don'ts of doggie wardrobe, Reed shows readers the best practices for flawless canine behavior.

Miss Fido Manners recently made the 2007 Publisher's Weekly Preview List in the lifestyle/soft cover category, and it received endorsements from: F. Donald Smith, D.V.M., dean at the College of Veterinary Medicine, Cornell University; David Frei, cohost at The Westminster Kennel Club Dog Show; Bob Vetere, president of APPMA; Susan Chaney, editor of Dog Fancy magazine; Mordecai Siegal, author of UC Davis School of Veterinary Medicine Book of Dogs; and president Emeritus of Dog Writers Association of America.

"Being mindful of others is something pet owners must have front-of-mind at all times," cautions Miss Fido, "and picking up poop is only the beginning. At the end of the day, dogs (and their owners) are only welcome when they behave."

For more information, call 508. 427.7100.