

CHARLOTTE REED

pet  expert



About Charlotte Reed

Since abandoning life on Wall Street as a corporate lawyer more than a decade ago to open Two Dogs & A Goat Incorporated, in Manhattan, Reed has grown her company from a one-woman operation to a premiere, full-service pet care provider with 25 pet care providers, 250 loyal clients and countless veterinarian referrals.

From working with hundreds of dogs over the years, Reed has learned how to be a good pet parent and model pet owner, and she doesn't see any reason to keep what she knows a secret. As a pet care specialist, Charlotte provides pet owners with insights on how to best care for their animals. Millions have had the opportunity to watch her on her regular segments on ABC's *The View*. She also covers the "pet beat" on *Inside Edition*, Comcast's *CN8 - Your Morning Show* (seen from Maryland to Maine); NBC10 in Philadelphia; and Fox's *Good Day New York*. Reed has also appeared on BBC-1, Comedy Central, CNN, Fujisankei Mezamashi-TV, Office Kei Productions, Telemundo, VH1 and many others.

As one of the most popular and sought-after pet experts in the United States, Reed has been quoted as a pet expert in publications such as *The Wall Street Journal*, *Boston Herald*, *Chicago Tribune*, *Family Circle*, *Good Housekeeping*, *New York Magazine*, *Woman's Day*, *US Weekly* and dozens of other newspapers and magazines. Radio listeners around the country have also tuned in to listen to Charlotte's advice on responsible pet ownership and her recommendations on how to ensure living with a happy and healthy pet.

Furthermore, Charlotte's byline is found in many of the nation's most-read pet magazines, where readers depend on her expertise in dog care, as well as her insight into the pet industry. Reed writes for *Dog Fancy* and *Cat Fancy*, and the dog column for *Pet Business*. She also tracks U.S. pet trends for Pets International, which is read by pet manufacturers in 148 countries. Reed is a contributing editor for *New York Dog* and *Hollywood Dog* magazines, and pens the "Pets Are My Business" blog filled with the most current pet news, trends and opinions.

In July, 2007, Charlotte's much-anticipated book, *Miss Fido Manners Book of Dog Etiquette* (Adams Media) will hit store shelves across the country. Believing that all dogs can be excellent companions, as Miss Fido Manners, Reed educates dog owners about *petiquette* and instructs them how to behave with their dogs so that they can be better dog owners, neighbors, customers, travelers, and co-workers.

A requested lecturer and speaker, Reed's favorite topics are "Treating Pets Like Royalty on a Limited Budget," "Pet Travel Trends," "Pet Etiquette," and "The Trend of Pets: Their Products and Their People."

www.MISSFIDOMANNERS.COM

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Charlotte is a graduate of Lafayette College and Fordham University School of Law School. She has honed her animal care skills, attending the ASPCA Companion Animal Service Department's Apprenticeship Dog Training Program, Veterinary Technology Associates Program at City University of New York (CUNY), the New York School of Dog Grooming and the University of South Hampton New College in Great Britain. Reed is serving her second term as public member of the New York State Veterinary Board. She served as the President-Elect of the National Association of Professional Pet Sitters (NAPPS) which named her the Pet Sitter of the Millennium Year in 2000 and inducted her into their Hall of Fame as the fifth such honoree.

When not working, Charlotte zips around the globe with her *metropet* family of four dogs, three cats, parrot, and eight finches – or, more simply, “the kids.”

For more information, visit www.charlottereed.com.

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